



2018

Excellence through Giving

Annual Sponsor Program



315-493-0114
CARTHAGEHOSPITAL.COM

Annual Foundation Sponsor Program

2018

Thank you.

Thank you for your consideration to join the Carthage Area Hospital Foundation Annual Sponsor Program. This is a great opportunity to be associated with the health and well-being of our communities. Several opportunities to join us this year are outlined in this packet.

Proceeds from sponsorships are designated to areas of greatest need at Carthage Area Hospital as we work to strengthen one of our greatest assets: A hospital for the community, by the community that provides critical care to those who need it when they need it most. From world-class upper extremity orthopedic care to an unmatched maternity experience, a range of specialized care and a primary and pediatric team that puts patients first, Carthage Area Hospital is The Place for Personal Care. Continuing that legacy is made possible only through the kind contributions of countless individual donors and the generous support of our annual sponsors.

Your participation and involvement as an event sponsor demonstrates your commitment to strengthen the health care delivery system in Carthage and the surrounding areas. We appreciate you taking time to read our sponsorship packet and look forward to seeing you at our events. Thank you for your support as a partner in our mission to care for our communities. As always, feel free to contact me if you have any questions. I look forward to hearing from you soon. Have a wonderful year.

Warm regards,



Natalie Burnham
Executive Director
Carthage Area Hospital Foundation



Sponsor Opportunities

- 3 Who We Are / What We Do / Impact / Board of Directors / Contact
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- 5 10th Annual Comedy Night
- 6 29th Annual Carthage Savings Golf Classic Tournament
- 7 7th Annual Dueling Pianos
- 8 2018 Calendar of Events



CELEBRATING **24** YEARS OF GIVING

Our Story: A Legacy of Care and Giving

Who We Are

The **Carthage Area Hospital Foundation** is an independent nonprofit charitable organization established in 1994 to unite the greater Carthage area in support of its hospital. The **Foundation Mission** is to promote charitable gift giving to ensure continued excellence in community health care. Financial gifts directly support the needs of the hospital and are used to purchase new equipment, provide capital improvement support, or may be directed to a specific hospital department by donors.

Your Community Hospital

Carthage Area Hospital was established as a not-for-profit rural community hospital in 1965. It operates today as a fully accredited 25-bed Critical Access Hospital, serving approximately 83,000 residents in Jefferson, northern Lewis and southern St. Lawrence counties. The hospital formed a clinical affiliation with Crouse Health, Syracuse, in 2017.

The hospital also operates a network of community-based clinics, including its Family Health Center, Pediatric Clinic and Women's Way to Wellness and provides a range of specialty care, including general surgery, orthopedics, urology, neurosurgical, physical therapy and behavioral health.

What The Foundation Does

The **Carthage Area Hospital Foundation** works to build and maintain relationships that support Carthage Area Hospital's mission to deliver health care excellence and value-based care to all who seek comfort and healing. There are three primary ways to show your support for the Carthage Area Hospital Foundation through its Annual Sponsor Program: **1)** Event Sponsorships; **2)** Business Honor Rolls Membership; and **3)** Outright Gift.

What Is An Outright Gift?

An outright gift is the easiest and most direct way to give to the hospital. Gifts are made in the form of cash, check or credit card, which can be mailed or delivered in person to the Foundation office in the Carthage Area Hospital Professional Building, 3 Bridge St., Carthage, NY 13619. All gifts are tax deductible to the fullest extent allowed by law. Foundation staff recommends donors consult a tax professional for appropriate guidance. Please make checks payable to: **Carthage Area Hospital Foundation**.

The Impact of Gifts

Gifts of support at any level help ensure that **Carthage Area Hospital** remains a vital community resource, providing quality, personalized health care in our community through philanthropy.

Our Board of Directors

The **CAH Foundation** is governed by an independent Board of Directors who serve three-year terms. Our 2018 board includes 13 members. They are:

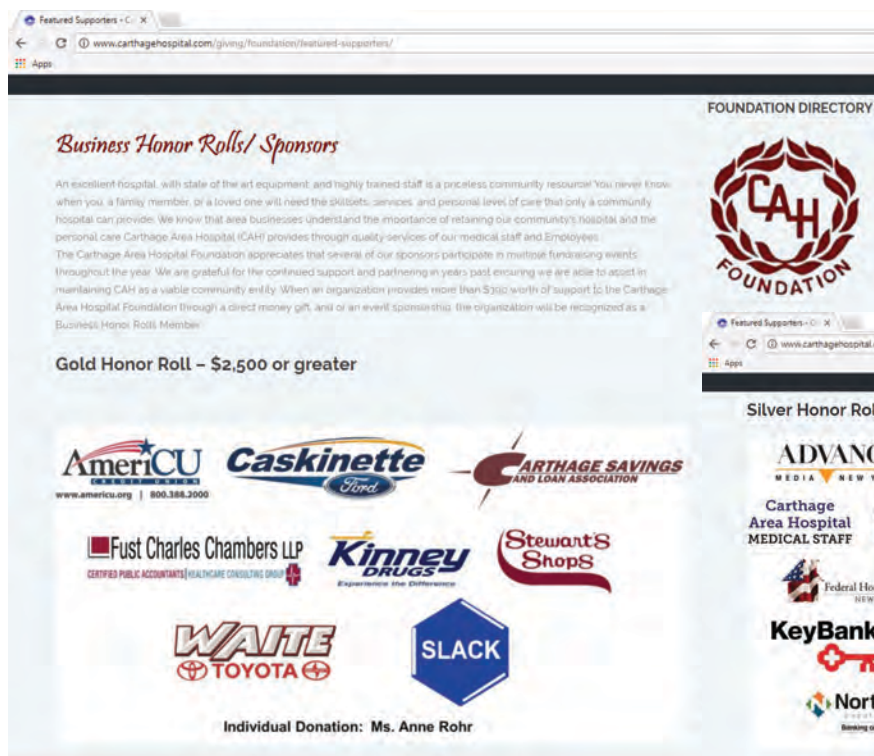
Robert Bookser, president
Naura Christman, treasurer
Tracy Granger, secretary
Michelle Ames
Derek Davis
Sylvia DeVita
Nusrat Hafeez
Tara Johnson-Lopez
April LaRock
Amy McEathron
Barb Park
Cheryl Schroy
Patty Turpin

Contact Us

If you have questions or would like to schedule a meeting to review how we can help you accomplish your sponsorship marketing goals, please contact the **CAH Foundation** at **315-493-0114** or email **Natalie Burnham**, executive director, at nburnham@cahny.org.

Business Honor Rolls Membership

Year-Round Recognition on the CAH Foundation Website
carthagehospital.com/giving/foundation

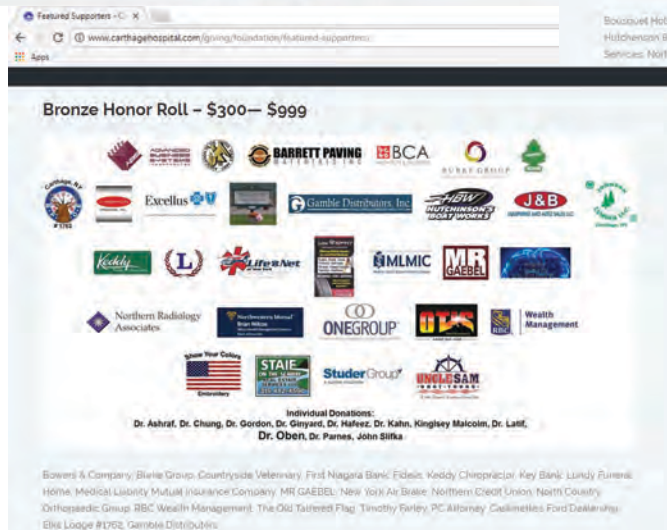
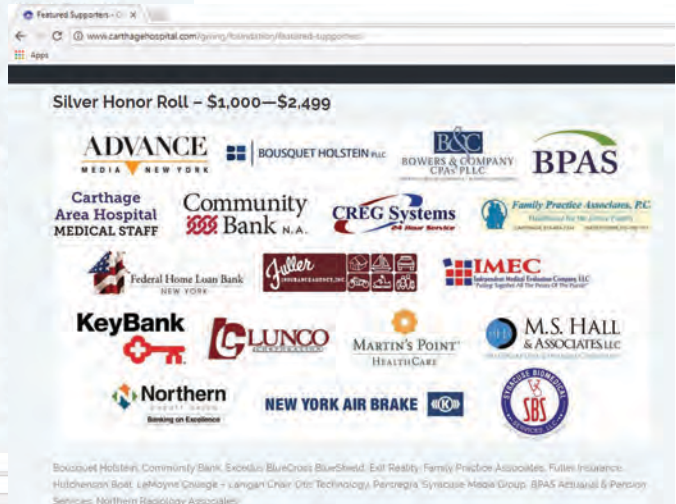


Giving Levels

Gold Honor Roll > \$2,500 and greater

Silver Honor Roll > \$1,000 to \$2,499

Bronze Honor Roll > \$300 to \$999



How It Works

When an individual or business donates \$300 or more in support to the **Carthage Area Hospital Foundation**, it is recognized online and on social media as a **Business Honor Roll Member**. Support can be in the form of a financial gift or in-kind goods or services of \$300 or more in value that directly aid a Foundation event. Gifts of general financial support can be given at any time during the year and need not be directed to aid a specific Foundation event to earn recognition.

10th Annual Comedy Night

Saturday, April 7, Carthage Elks Lodge

2018 Event Overview

Our annual **Comedy Night** fundraiser is set for 5:30 p.m. **Saturday, April 7**, at the Carthage Elks Lodge, 511 Fulton St. To celebrate our 10th year running, this year will feature a themed celebration of the past 10 decades from the 1920s to our present “2000-teens.” Our first fundraiser of each year, the event marks

the beginning of our great North Country “winter thaw” and typically packs a sold-out crowd of nearly 250 guests.

The fun kicks off with a mix-and-mingle cocktail hour followed by a buffet-style catered dinner. A special host presents the night's main event as two professional comedians entertain the crowd with roughly two hours of live stand-up comedy that will keep guests laughing in their seats. Follow



Carthage Area Hospital on Facebook and visit our website for details on ticket sales and an announcement of this year's featured comedians.

Event Sponsorship Opportunities

\$2,500 >>> Presenting Sponsor *(exclusive)*

- Logo on **ALL** marketing materials
- Social media recognition
- Company name recognition throughout event (lead display)
- Complimentary table for 10
- Company logo on CAHF website

\$1,500 >>> Side-Splitting Sponsor

- Social media recognition
- Company name recognition throughout event
- Complimentary table for 8
- Company logo on CAHF website

\$1,000 >>> Funny-Side Sponsor

- Social media recognition
- Company name recognition throughout event
- Complimentary table for 6
- Company Logo on CAHF website

\$500 >>> Jester Sponsor

- Four complimentary show tickets
- Company name recognition throughout event
- Company Logo on CAHF website

\$300 >>> Humorist Sponsor

- Two complimentary show tickets
- Company Logo on CAHF website

\$100 >>> Program Sponsor

- Company name recognition in event program

29th Golf Classic Tournament

Friday, July 27, Carlowden Country Club

2018 Event Overview

The Carthage Savings Golf Classic is scheduled for **Friday, July 27**, at the beautiful Carlowden Country Club. Our own Carthage Savings & Loan Association has sponsored the tournament for 29 years.

Last year was a banner year as 42 four-member captain-and-crew golf teams (168 individual golfers), 38 supporting

sponsors, and 25 volunteers from Carthage Area Hospital and the community combined to raise more than \$35,000.

Event proceeds from 2017 helped the hospital purchase eight new state-of-the-art emergency room patient beds. All efforts from the Golf Classic — special hole contests, auction items, donations, participation, and generous partnerships — also help to ensure Carthage Area Hospital will continue to



deliver excellent health care for our communities. Get a team together and we'll see you on the greens for a great cause. Visit our website to learn more in the coming months.

Event Sponsorship Opportunities

\$2,500 >> Hole-In-One Sponsor

- Logo on **ALL** marketing materials
- Social media recognition
- Company name recognition throughout event — Lawn signs and company banner displayed
- Golf foursome team
- Company logo on CAHF website

\$1,500 >> Under Par Sponsor

- Social media recognition
- Company name recognition throughout event — Lawn sign

- Golf foursome team
- Company logo on CAHF website

\$1,000 >> Eagle Sponsor

- Social media recognition
- Company name recognition throughout event — Lawn sign
- Company logo on CAHF website

\$500 >> Birdie Sponsor

- Company name recognition throughout event — Lawn sign
- Company logo on CAHF website

\$500 >> Par Sponsor

- Lawn sign at event
- Company logo on CAHF website

\$100 >> Program Sponsor

- Company name recognition featured at event

7th Annual Dueling Pianos

Saturday, Oct. 6, Carthage Elks Lodge

2018 Event Overview

A classic fall fundraiser, our annual **Dueling Pianos Show** takes center stage **Saturday, Oct. 6**, at the Carthage Elks Lodge, 511 Fulton St. Dueling Pianos is a lively performance brought by Cutting Edge Dueling Pianos.

Ticket sales average more than 200, which makes for a fun and captive audience.

Two talented piano artists entertain guests as they spin the crowd into a match of melodies and sing-a-longs during a three-hour show. Pianists face off for the showdown during an interactive and enjoyable musical experience taking requests from the audience and having selected guests play and sing along to a variety of classic and popular songs. The show includes heavy hors d'oeuvres, sweets,



and a cash bar. Visit our website and follow us on social media to learn more in the coming months about this and all our events.

Event Sponsorship Opportunities

\$2,500 >> Presenting Sponsor (exclusive)

- Logo on **ALL** marketing materials
- Social media recognition
- Company name recognition throughout event (table tent)
- Complimentary table for 10
- Company logo on CAHF website

\$1,500 >> Grand Piano Sponsor

- Social media recognition
- Company name recognition throughout event (table tent)
- Complimentary table for 8
- Company logo on CAHF website

\$1,000 >> Baby Grand Sponsor

- Social media recognition
- Company name recognition throughout event (table tent)
- Six complimentary show tickets
- Company Logo on CAHF website

\$500 >> Upright Sponsor

- Four complimentary show tickets
- Company name recognition throughout event (table tent)
- Company Logo on CAHF website

\$300 >> Spinet Sponsor

- Two complimentary show tickets
- Company Logo on CAHF website

\$100 >> Table Tent Sponsor

- Company name recognition throughout event (table tent)



The Place for Personal Care.

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carthagehospital.com

Proceeds
from Foundation
events directly support
the needs of **Carthage**
Area Hospital and
are used to enhance
patient care.



**Save the
dates!**

APRIL 7
Comedy Night

JULY 27
Golf Tournament

OCT. 6
Dueling Pianos

